



Franchise Enquiries: Steve's Stumpgrinding Services Ltd.

Thank you for taking the first step in finding out more about the proposed opportunity in Steve's Stumpgrinding Services Ltd. If you are looking for a simple business opportunity, satisfaction and reward, with low risk and good profit margins then this may be for you.

A Steve's Stumpgrinding franchise is ideal for anyone looking for way out of the 9 -5 work life & go out on their own to enjoy the freedom that business ownership offers. The business can be started small, even part time and build to a substantial business. It could also be an ideal addition to an existing business.

Why buy a franchised business over starting a business from scratch?

According to the Commerce Department, only 62% of independent businesses make it through the first year, compared to 96% of franchised businesses. Also a poll found that after 5 years only 23% of independent businesses were still left, compared to 94% of franchised businesses. A franchised business is more likely to succeed as they follow a successful formula that has been proven to work. Some of the benefits include:

- High success rate
- Proven technique and ideas
- Proven marketing strategies to ensure continuity of business
- Name and brand recognition
- Training and technical advice
- Marketing and advertising support
- Networking with other business owners within the group.

Why purchase a Steve's Stumpgrinding business?

We provide a comprehensive training programme and advise on the equipment required. The work itself is easy to do and requires no special skills and it is easy to learn. We will provide you the skills and training required to be owner operators of your own business with no previous experience and qualifications.

Some of the advantages are:

- No experience needed
- Easy to find customers
- Be your own boss and work your own hours
- Can be started part-time if desired
- Great cash flow
- Good referral business
- Run your own business from your home
- No age, gender or background requirements
- Ongoing support and marketing
- Web site leads
- Advice and assistance in the purchase of equipment

Training and Support.

- Advice on equipment operation and maintenance
- Customer service
- Sales and marketing techniques and how to find customers
- Bookkeeping and business advice and support

This will allow you to market your business to residential customers, rural customers, property managers, builders, tree service businesses, and orchards to name a few.

As you need to let the market know that you exist, we will assist you to plan your initial marketing strategy and with quoting and selling your service to enable you to get off to the best start possible.

Do you have what it takes?

- Possess a desire to succeed
- Good people skills
- Professional, energetic and self-motivated
- Know the importance of operating in a systematic manner
- Good time management skills
- Good communication skills

If you have never been involved in running a business before our systems will enable you to gain the skills and training required to be the owners of a successful business with no previous experience, special knowledge or qualifications. You could run this business as a part-time or secondary stream income to your current occupation.

Can I work with my spouse or partner?

Yes. It is your business so you can run it as you wish.

How much can I earn?

That depends on how hard you want to work and how quickly you want to develop your business. The more jobs you take on the more you earn.

Is it hard work and how many hours do I have to work?

Stumpgrinding can be a physical job, but compared to that of builders, lawn mowers, excavation etc it is easy. Plus you are your own boss so you work the hours you choose, but obviously the more hours you work, the more jobs you do and the more money you make.

Register Expression of Interest

Name:
Address:
Phone:
Mobile:
Email:
Best Time to Call:

This is an initial expression of interest form only - not a contract.

Please send this form back by either:

- Fax on 07 552 6478
- Email to franchise@stevesstumpgrinding.co.nz
- Or phone 07 552 6477

Thank you for your interest.

Steve Whitley
Director.